

B.F.A Applied Art, 4th Semester

Paper: Lettering and Typography (Practical)

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1. Design Typo Poster on “COVID 19”

- a. Ideas/concept should be original.
- b. Students are advised to send their ideas, thumbnail sketches on their respective selected topics, using typography only, message/slogan, logo, colour scheme, for selection and finalisation.
- c. Once finalized, they can proceed with the execution of their work as per discussion with me and show the progress of the work time to time and any needed direction in this regards will be met through whatsapp or email.
- d. Mode of execution:- Digital or manual, as per the availability of materials.

2. Lettering:

6 page lettering of (Devnagri and English) each, on quarter size ivory or cartridge paper, manually. One can use colour as per their requirement. Thumbnail of the design can be sent to me through whatsapp if anyone is having any doubt.

3. Expressive typography:

Express 4 words, each one on an A4 size paper, (Hindi/English.)

Thumbnail sketch or layout should be sent to me for finalization.

Mode of execution is manual. In case of any doubt arising at any point or any other query, can contact on my whatsapp as per need.

4. **Typographic Face**: Each student should take his her own best photo and remake it using typography, manually on ½ sheet ivory paper or A3 size paper in Black and white. Style of work can be discussed after sending me the layout on whatsapp.

Mode of execution:- Students are advised to execute the works manually, depending upon their situation and availability of colours and stationary materials.

Note : - Students can seek my guidance at every step as needed by them.

Goodluck and Stay safe

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